

RESEARCH

- Competitor Analysis
- Analytics
- Keywords
- Hashtags
- Website Audit

CONTROL YOUR MESSAGE

- Logo Design
- Brand Standards and Guidelines
- Writing and Content Creation
- Ideas
- Calendar/Consistent Scheduling
- Video Animation
- Social Media Posts and Graphics
- Photography
- Printed and Digital Collateral
- Signage and Wayfinding

HOW CLIENTS FIND YOU

- Google My Business
- Google Ads
- Competitor Ads
- Green-Check Verified (Assist)
- Backlinks
- Referring Websites Under Keyword URLs
- Searchable Sites
 - Medium.com
 - Quora.com
- Social Media
 - Facebook
 - Instagram
 - Twitter
 - You Tube
 - LinkedIn
- Website
 - Build
 - Update
 - Widgets
 - Super Pixel
 - Google Analytics
 - SEO
 - Phototags
 - Headers and Meta
 - Crawl
 - Keywords
 - H1 Tags
 - Page Descriptions
 - Microsite Page

HOW YOU FIND CLIENTS

- Digital Ads
 - Geofencing
 - Email Mapping
 - Keyword
 - Lookalike
 - Surveys
 - Landing Pages
 - Tracked Links
 - Call-to-Action Metrics
 - Website Retargeting
 - Social Retargeting
- Event Promotion
- Sponsorships
- Press Releases
- Journalist Relationships
 - HARO.com
- Micro Influencers
- Print Ads
- Text Messages
- Email/Eblasts
- Direct Mail
- Printed Collateral
- Signage
- Guerilla Marketing
- Nextdoor App Ads
- Social Media Ads
- Business Development (Training)

RETAIN CLIENTS

- Custom Gifts
- Automated Follow-Ups
- Reference Building
- Referral Building
- Surveys

